



**IBC2022**

# ACCELERATOR MEDIA INNOVATION PROGRAMME

Cloud Based Live Events & Low Latency Protocols

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# CLOUD BASED LIVE EVENTS, ANALYTICS AND LOW LATENCY PROTOCOLS

## CHAMPIONS



## PARTICIPANTS



# Aspirations

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- How far could we go with live production in the cloud?
- What do we need to migrate our most valuable content to full cloud-based?
- What level of production complexity without impacting quality and stability?
- How could we leverage this technology to enhance the customer experience?

# Background Challenge on Accelerator

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- Could we transport feeds into and out of the cloud?
- Could we synchronize the cameras?
- Could we create multiple outputs in multiple protocols?
- Could we create UHD and HD feeds?
- Could we maintain an HEVC workflow throughout?
- What changes to quality would we impact by changes in technology would we face?



**LIVE CLOUD PRODUCTION IS HERE**



**Cloud Based Live Events**



A person is walking a tightrope against a clear blue sky with large, white, fluffy clouds at the bottom. The person is silhouetted against the sky and is balancing on a thin wire. The overall image conveys a sense of risk and achievement.

**BE BRAVE**



**Cloud Based Live Events**

# Achievements

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1. End to End Cloud
2. Multi Camera Production
3. UHD/HDR
4. Low Latency



CAM 001



CAM 002



CAM 003



CAM 004



CAM 005



CAM 006



CAM 007



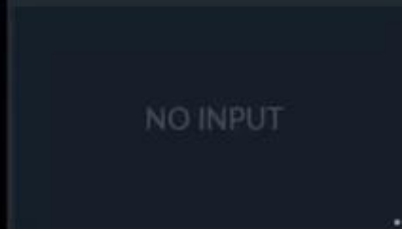
CAM 008



CAM 009



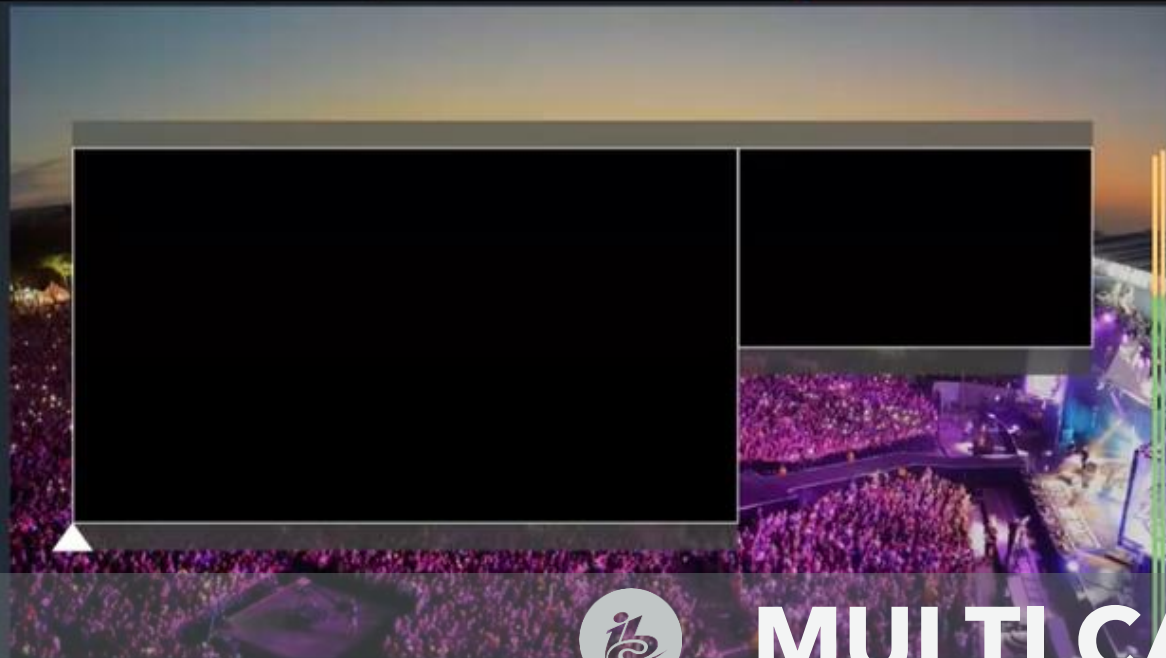
Player 4



Player 2



TSG



# MULTI CAMERA SYNCHRONISATION



Live Event

Event Location



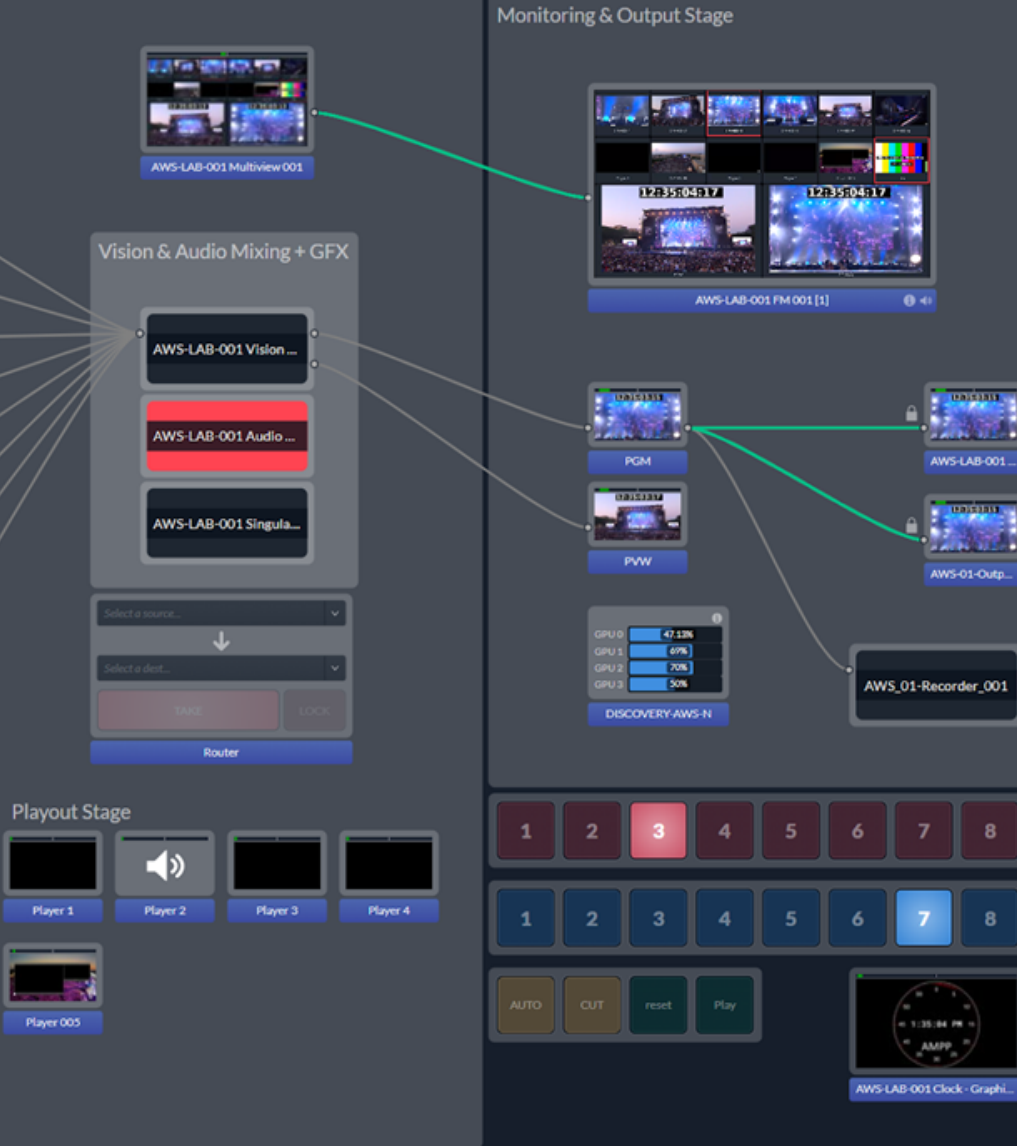
HEVC Encoders



Input Stage



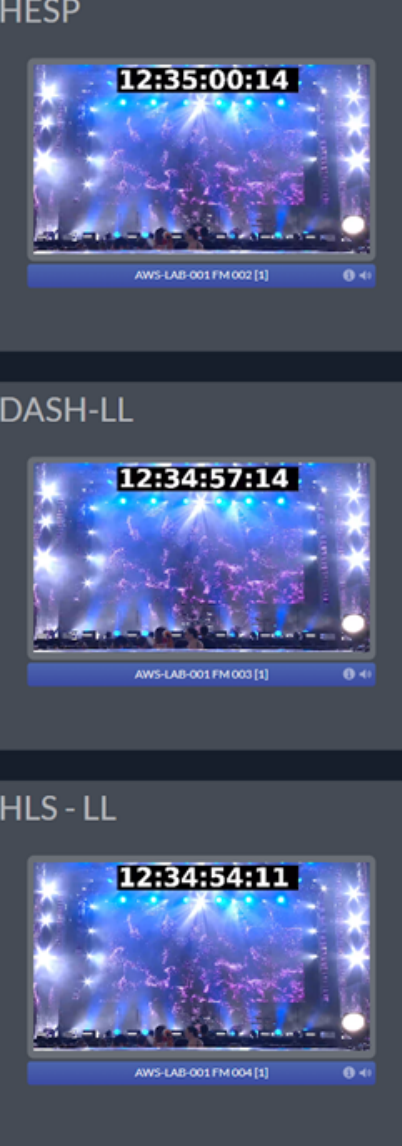
Production Stage



Distribution



OTT Return Feeds



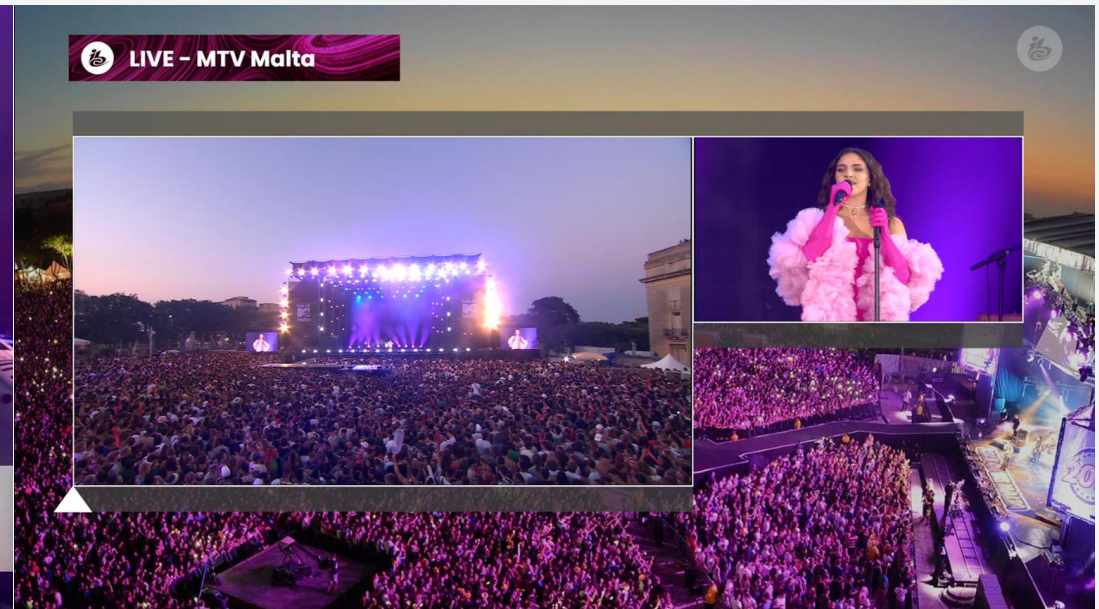
# Benefits and Flexibility Demonstrated

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1. Graphics
2. Automation
3. Redundancy

# Cloud Native Graphics



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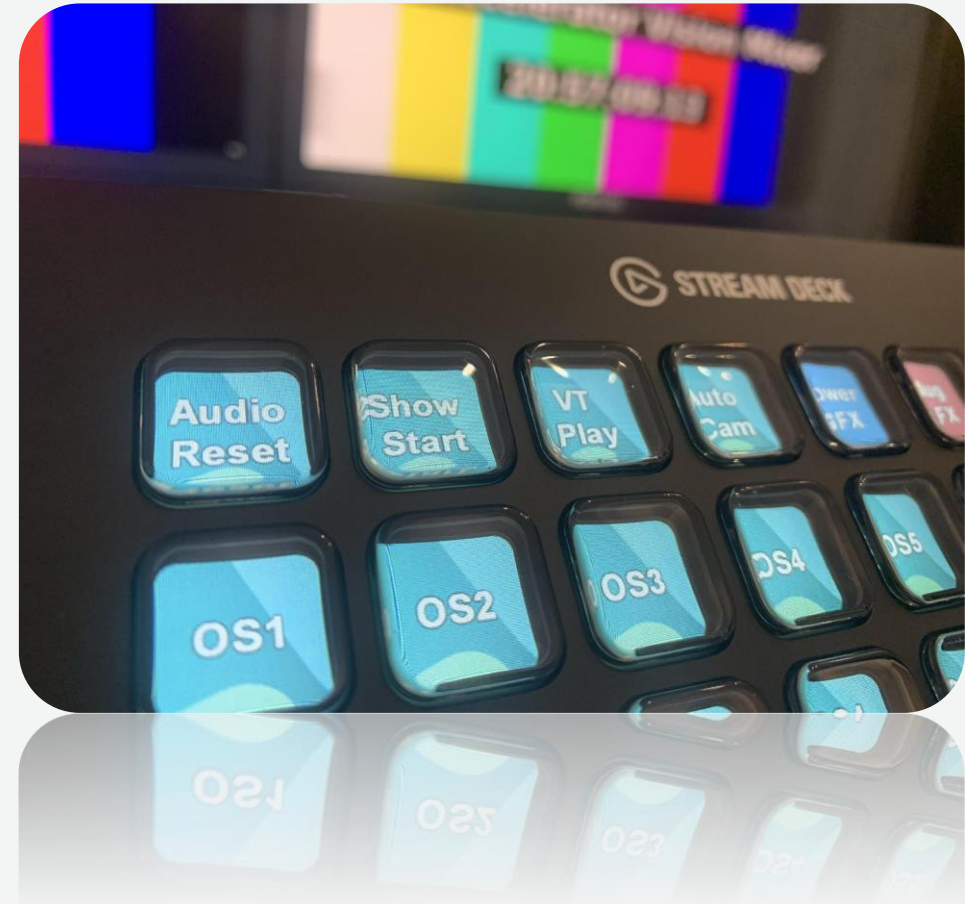


# Automation

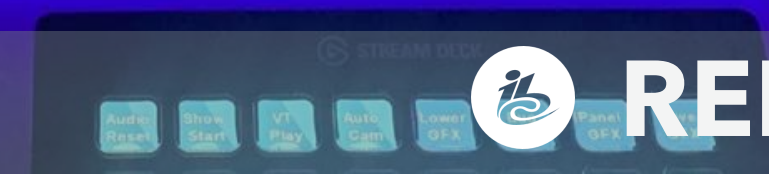


```
[
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    "payload": {}
  },
  {
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    "command": "channelstate",
    "application": "AudioMixer",
    "workloads": [
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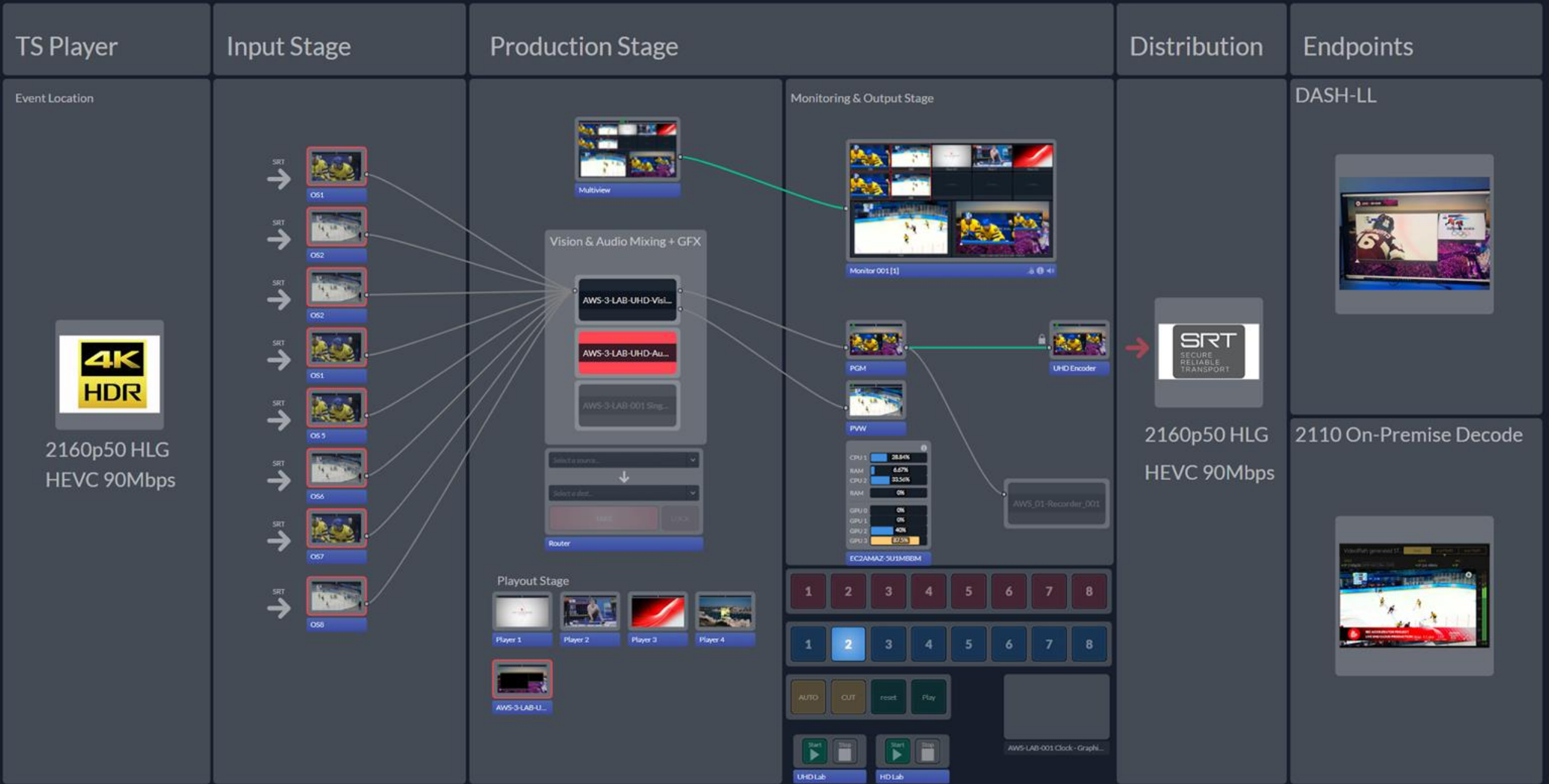


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 **REDUNDANCY**





# The Challenge

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Operator Delay

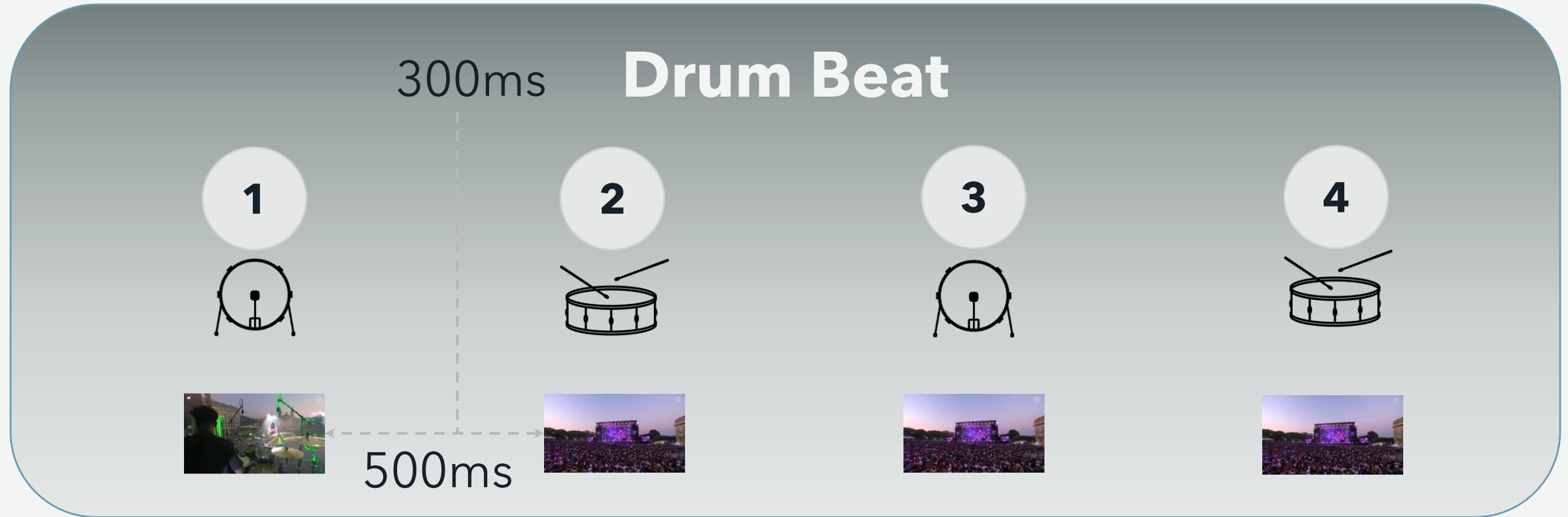
A drummer is shown from the side, playing a drum set. The scene is set at night with city lights and buildings in the background. The drum set includes several cymbals, some of which are branded with the name 'Zildjian'. The lighting is a mix of warm city lights and cooler, possibly stage, lights.

**VIDEO CUTS HAVE TO BE ON BEAT**



**OPERATOR DELAY**

# Operator Delay



120 BPM = 1 beat every 500ms

# What Could Solve This?

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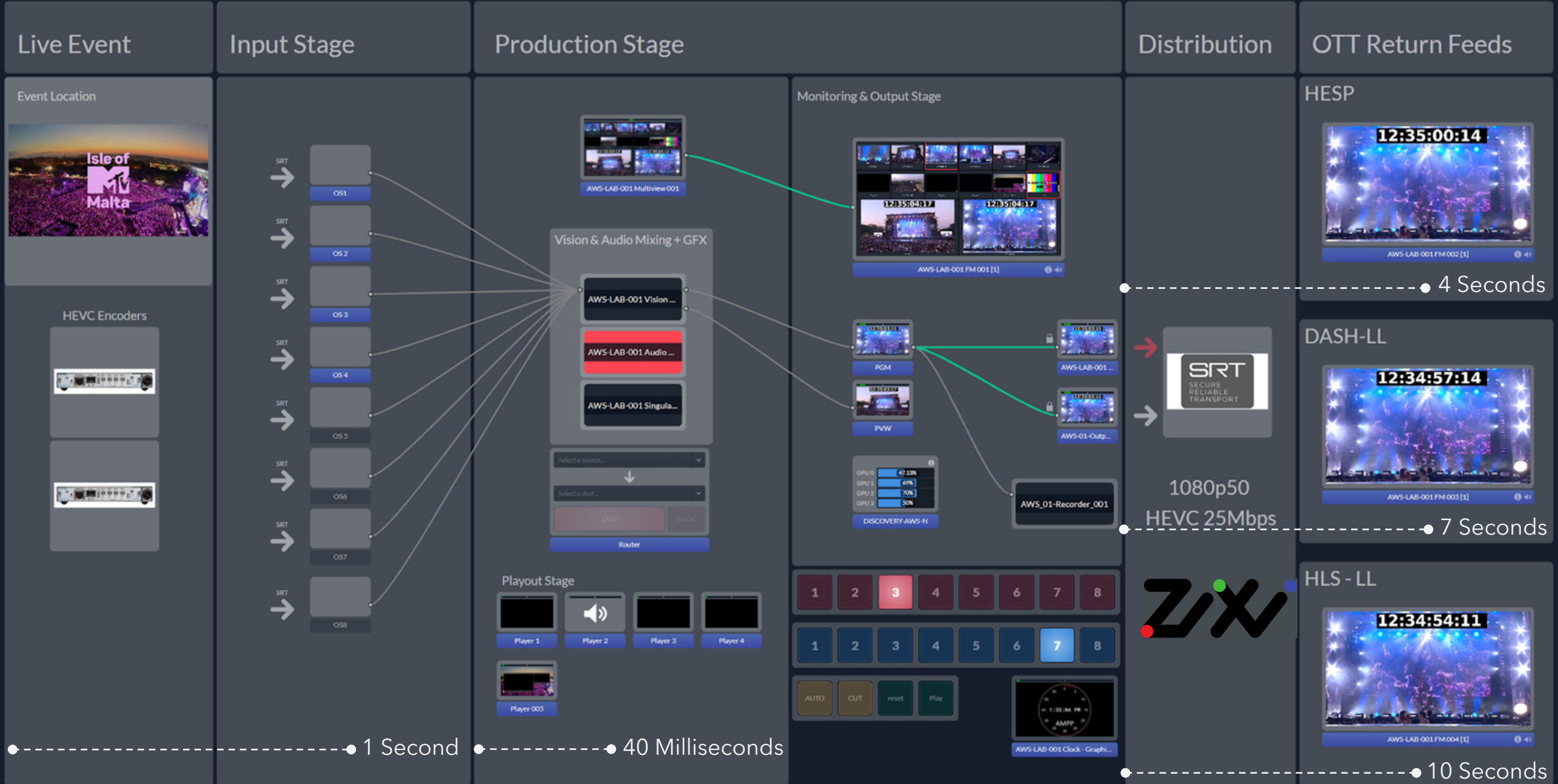
Video Line Latency  
(Below 1 video frame)



# IP IS SOLVING THE LATENCY CHALLENGE



Cloud Based Live Events



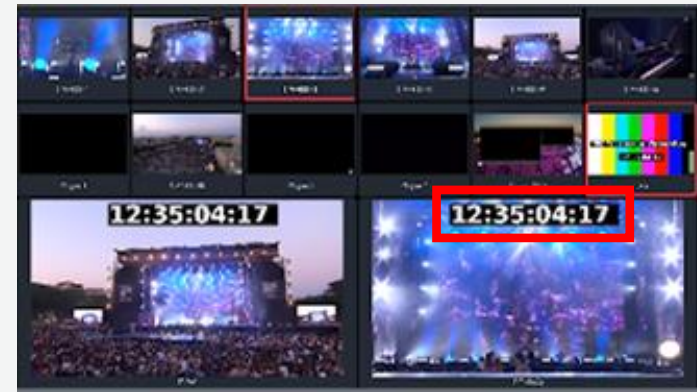
# Low Latency on the OTT side

- HESP (4 Seconds)
- DASH-LL (7 Seconds)
- HLS-LL (10 Seconds)

Real time measurement from cloud vision mixer to OTT return feed

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Source Clock



OTT Return Feeds

HESP



DASH-LL



HLS - LL





# Impact to Quality

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- Some player drift in low latency modes
- Some options no b frames
- Segment size change buffering behavior



# Learnings

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- Cloud production is possible, but requires a significant design and confidence building stage before adoption
- HEVC adoption makes sense over AVC in cloud, It has quality benefits and no real processing impact over AVC
- UHD & HD are equally accessible, but higher quality requires more design consideration to maintain quality of service



# Learnings

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- Operator delay matters and can require the lowest encoding latency possible to maintain creative intent (Sub 40ms)
- Recovery mechanisms (Zixi, SRT) are strong
- Protocols can be tuned to help decrease latency while maintaining quality of service

# Learnings

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- NDI is very useful within the cloud, but not so easy to integrate from ground to cloud.

# What's Next?

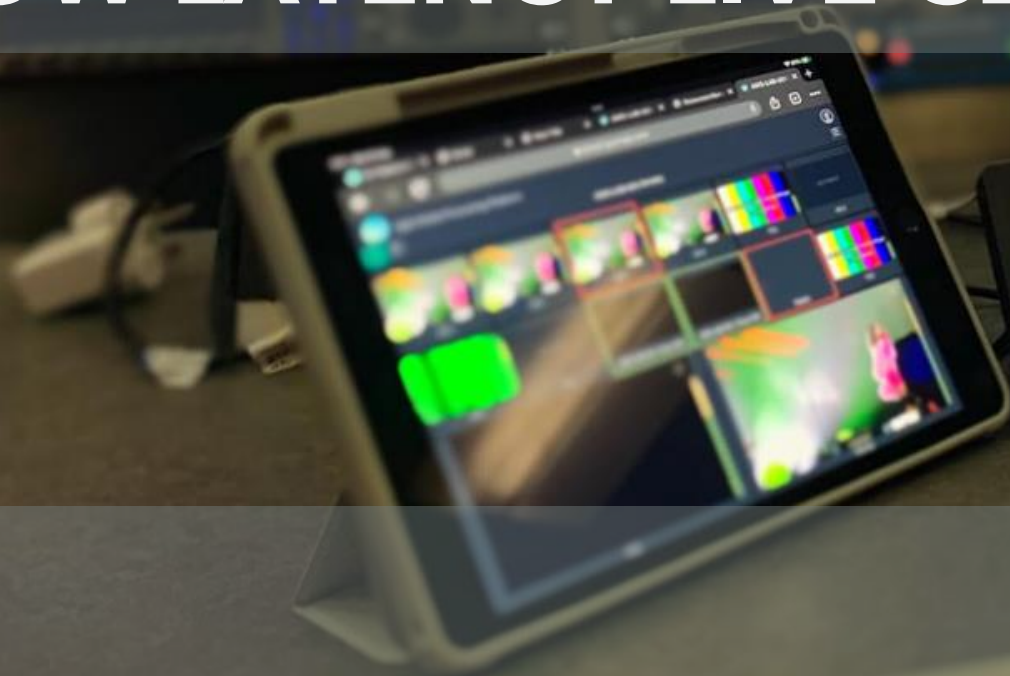
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- Improve the stability
- Improve the quality (Higher resolutions HDR)
- Lower System Operational Latency
- Multiple format distributions
- Wider industry trial and testing to drive acceptance



**LOW LATENCY LIVE CLOUD PRODUCTION IS HERE**



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# THANK YOU

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